



**MEMO**

**DATE: -** 17 February 2021  
**TO: -** Members  
**FROM: -** The Board of Directors

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Dear Members,

Please be advised the Board of Directors has engaged Mr Jason Fullerton of JSF Consulting Pty Ltd as interim Management Consultant, to lead and support the club as we adjust to post Covid-19 conditions and meet the modern-day expectations of all of our members.

Jason's appointment is anticipated to be for an interim period of three (3) months, in order for him to undertake the necessary due diligence and make recommendations which will ensure the club is adequately positioned to maximise our relevance in the community and maintain a happy and engaged workforce who deliver excellent customer service.

Jason has more than twenty years' experience managing in and consulting to licensed clubs and has a proven track record when it comes to his methodologies in improving community engagement.

Our club has a mandate to support the community, in particular Bowls, and the Board of Directors see 2021 as an excellent time to recalibrate the club, to ensure our ongoing success in years to come.

We are hopeful you will join with us in providing Jason the warmest of welcomes, and from our discussions we know Jason is looking forward to meeting all of our members. Be sure to introduce yourself.

The Board of Directors are committed to our success and we look forward to working with Jason.

Kind Regards

A handwritten signature in black ink, appearing to read "K. Jeffree", written over a light blue horizontal line.

Kevin Jeffree

Chairman  
The Board of Directors



Chairman's catch up.

February 2021

Members, what a year we have had. Thank you for your patronage throughout 2020! All staff have continued to work long and hard through the past year and we have achieved what we lovingly call, **"The friendly club"** Mike and his team, always serving great food to us all, is greatly appreciated! Thanks to everyone!

The addition of the northern terrace is a fantastic area for us all to enjoy. The terrace and furniture was paid without an increase of our current loan that has been reduced by \$580,000 since this time last year.

Our roof, as noted last year is in bad repair, will hopefully be replaced with the addition of solar panels in 18 months. Our prediction is to complete the work, with little disruption to our business and be paid without increasing our loan.

Volunteer workers have continued, greatly increasing many completed tasks in and around our Club. The team:- Mark W, Len C, Alan C, Ron C, Bob L, Terry B, Greg M, John G, Eric Mc, Dave A, James A, John S, John D B, Brian J, Carl M, Mike T, Col R, Kevin G, **THANK YOU to you all! Your hard work is greatly appreciated saving our Club, Tens of thousands of dollars!** If you would like to help, please talk to Mark Worthington or Len Crawley.

Our Women's and Men's Bowling Clubs membership has increased by 14% and continues to grow. Increasing activities/income that contributes to running a profitable business model. **THANK YOU Bowlers!**

Your Board will continue to plan and build our Club into the future. Unfortunately, all of our plans are expensive, so it is anticipated the Bowlers continue to improve their business, enabling continue growth in and around our Club.

We are now past our 9<sup>th</sup> month of our financial year. I am confident by the end of the year, we will be able to present a report showing further growth in our business, representing the hard work and dedication of us ALL!

In addition to the Grants and Sponsorship committee formed last year we have also introduced a Membership and Grading/Coaching committee. The stand out so far this year was the introduction of Jack Attack, that introduces non bowlers to Bowls and in doing so, increasing Bowls Membership. Book in for the next Jack Attack in March with Mike Taylor. Again our Coaching volunteers give so much of their time so generously, that is greatly appreciated!

We know that 2020 has been a turbulent year due to Covid – 19, and businesses have done it tough, so, if you or someone you know would like the Club to promote their business, please give me a call on 0409540200 OR you could put the mobile after your name!

Last month, our Secretary Manager accepted a redundancy, and the Board will restructure our team. Our focus will be to continue growth, returning benefits to all members! We are excited for the future and our clear cut goal being, the number one bowling and sports club in the Sutherland Shire!

Always hoping to further improve your visit to our great Club. See you there.

Kevin Jeffree

A handwritten signature in black ink, appearing to read "Kevin Jeffree", written over a horizontal red line.

Chairman

GyMEA Miranda Bowling & Sports Club Ltd

**"The friendly club"**